

Team,

I have attached a meeting invite. I would like to discuss using [Bric](#), and I think it can help us meet our goals.

If we want to grow and focus building the business, we need to find a way to systematize our knowledge. Bric provides a pain-free way to do this.

With Bric we create projects plans, our people track time, then Bric uses timesheets to learn how long projects should take, and then recommends more accurate project plans.

Think of Bric as an inventory management system for our team's time and skills. It will help us optimize how our people use their time, and make sure that we are accurately estimating profits. This will help us meet deadlines as well as:

- Improve Profits. On average Bric helps increase profits by \$850 per month per employee. This happens because Partners become aware of when people have time, and can strategically pursue new work to keep everyone busy on billable projects. [Calculate our potential ROI.](#)
- Improve Communication. We will be able to communicate expectations to employees, and financials to accounting and PM's quickly. Bric remembers the specific details so we don't have to.
- Expand Business Development. We can finally hire someone for business development. With Bric they can provide clients with accurate estimates, and we can see exactly what was promised.

Click here to [watch a demo](#). I have signed-up to try Bric Free for 30 days. I will take you through what I have setup when we meet. I look forward to your feedback.

Thank you,  
[Your Name]